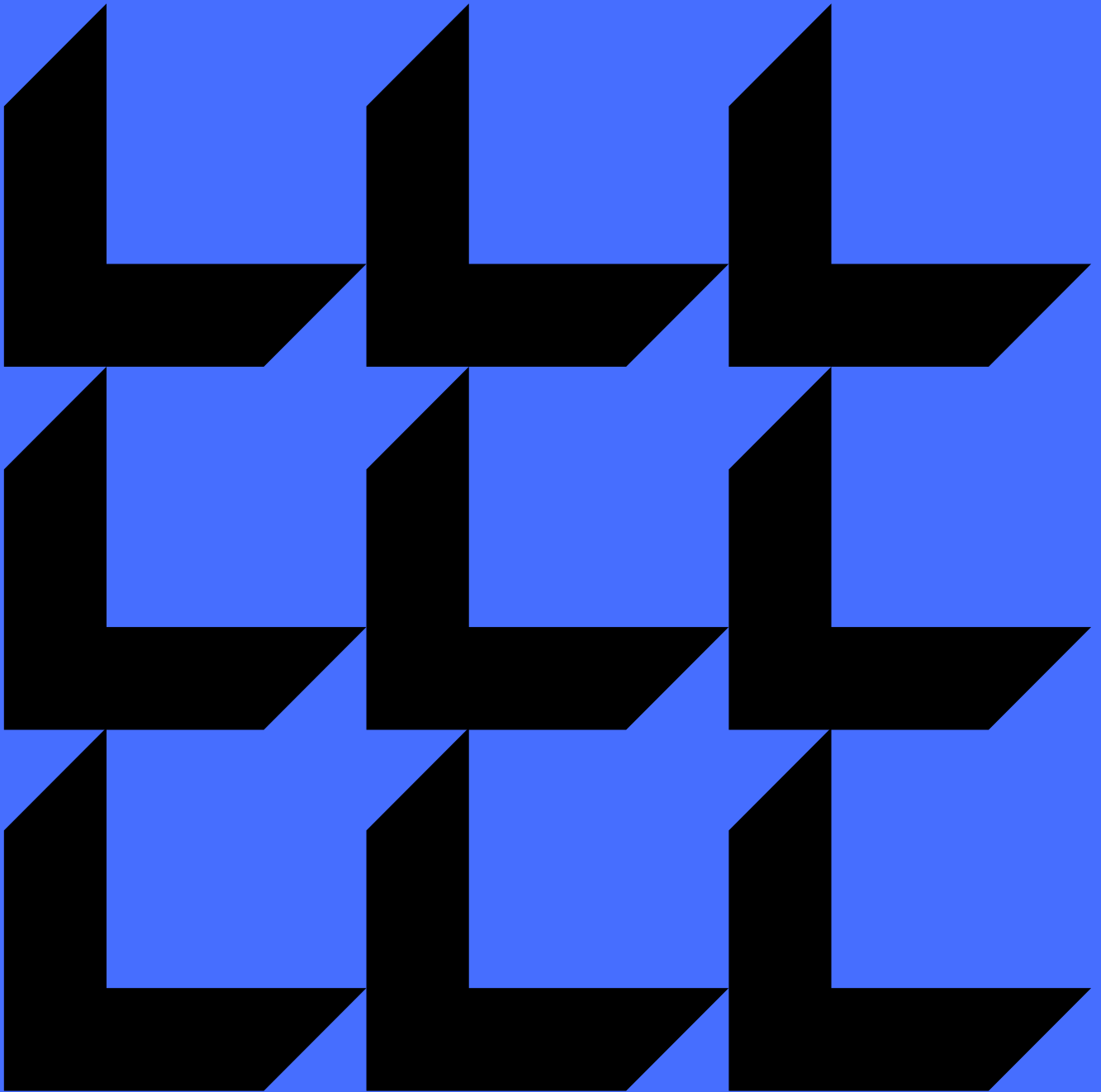


Supporting Our Global *Partners*

High Value Life Insurance Solutions



CFS *DIFC* LTD.

You Can Count On Us

➔ Creating Opportunities & Adding Value to Our Global Partners

Continental was founded three decades ago and has been constantly striving to provide our new and existing Global Partners with exemplary support & service, allowing them to focus on positioning innovative High Value Life Insurance solutions to their high-net-worth clients, in over 150 countries around the world.

By working collectively as a team, we continue to provide real value to our partners with regular insurance solution updates, ongoing training, support work for the new business processing and of course, prompt financial remuneration.

Since I founded Continental Financial Services 30 years ago my greatest joy is seeing clients and their families achieve financial breathing space and lifelong security. Success is based on two elements: Integrity to secure our clients through unbiased, professional advice and support. Secondly, creating lifelong relationships with our valued Global Partners providing an end to end support service & friendship

Ashok Sardana
Founder- Continental Group



We are passionate about efficient communicating

Our experienced team is based across the globe and always available to provide support, illustrations and follow-up for our partners.

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Continental Group's Broader Team



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A reliable professional end-to-end service

We listen to the requirements of our Partners and take on board how their respective businesses operate, which can be very different from country to country.

We plan a strategy and prepare resources in order to deliver a superior level of support endeavouring to meet and exceed expectations.

We partner with the world's leading Universal Life insurance providers, giving our clients access to a wide range of respected global options through a single advisory relationship.

- ➔ **Establishing a sustainable relationship** – transparent and fair Business Referral Agreement
- ➔ **Product training and introduction** to concepts and unique solutions
- ➔ **Support in providing illustrations** and customised marketing material
- ➔ **Ongoing availability** online for remote calls
- ➔ **Extensive global travel to strengthen relationships** and support the advisory team
- ➔ **Efficient & systematic new business processing** – a constantly evolving and streamlined process allowing businesses to be issued as quickly as possible



By adhering to published Service Level Agreements we can manage expectations and ensure your advisors and their clients can be kept informed throughout the entire process



This is a lifetime relationship embracing professionalism, experience and respect.

Akshay Sardana
Managing Director

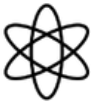
CFS DIFC LTD.

Collaboration with our partners to provide exemplary support for their HNW clients



Listen

Tell us about your growth plans and ideas?
What additional support does the team require?



Learn

Coordinate resources to align more efficiently with our partners needs



Partnership

As a partner of choice, support you with the benefits of a unified team
Continue to identify world-class solutions across different geographies
On-going trainings and customised client facing collateral



Transparency

Progress and Engagement



Identify Opportunities

Capitalise on opportunities
Collaborate & share best practice ideas

Let's Connect

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🌐 www.cfsdifc.com